



One Love One Hug One Planet

One Love – the story behind the hugs

One Love was born from two lifelong passions of mine: dogs and soft toys. I've worked with soft toys for over 30 years, and my home has always been full of dogs—currently seven, sometimes as many as nine. Each one has left a pawprint on my heart.

Today, my pack includes a toy poodle cross and a miniature dachshund. These two lovable characters love nothing more than curling up on my forearm, snuggling close from my lap right up to my neck. Their warmth, their trust, and the way they wrap themselves around me is something truly special.

The love and hugs they give are incredible—and I wanted to share that feeling with the world. That's how One Love Toys came to life.

Together with my partners, we've designed a range of adorable animals in a unique way, so they hug you just like my dogs hug me. Each toy is created to bring comfort, connection, and that unmistakable feeling of being held. We use 65–70% recycled fabrics, carefully chosen to create an ultra-soft, warm plush feel that's kind to both you and the planet.

My mission is simple: to spread hugs and love around the world.

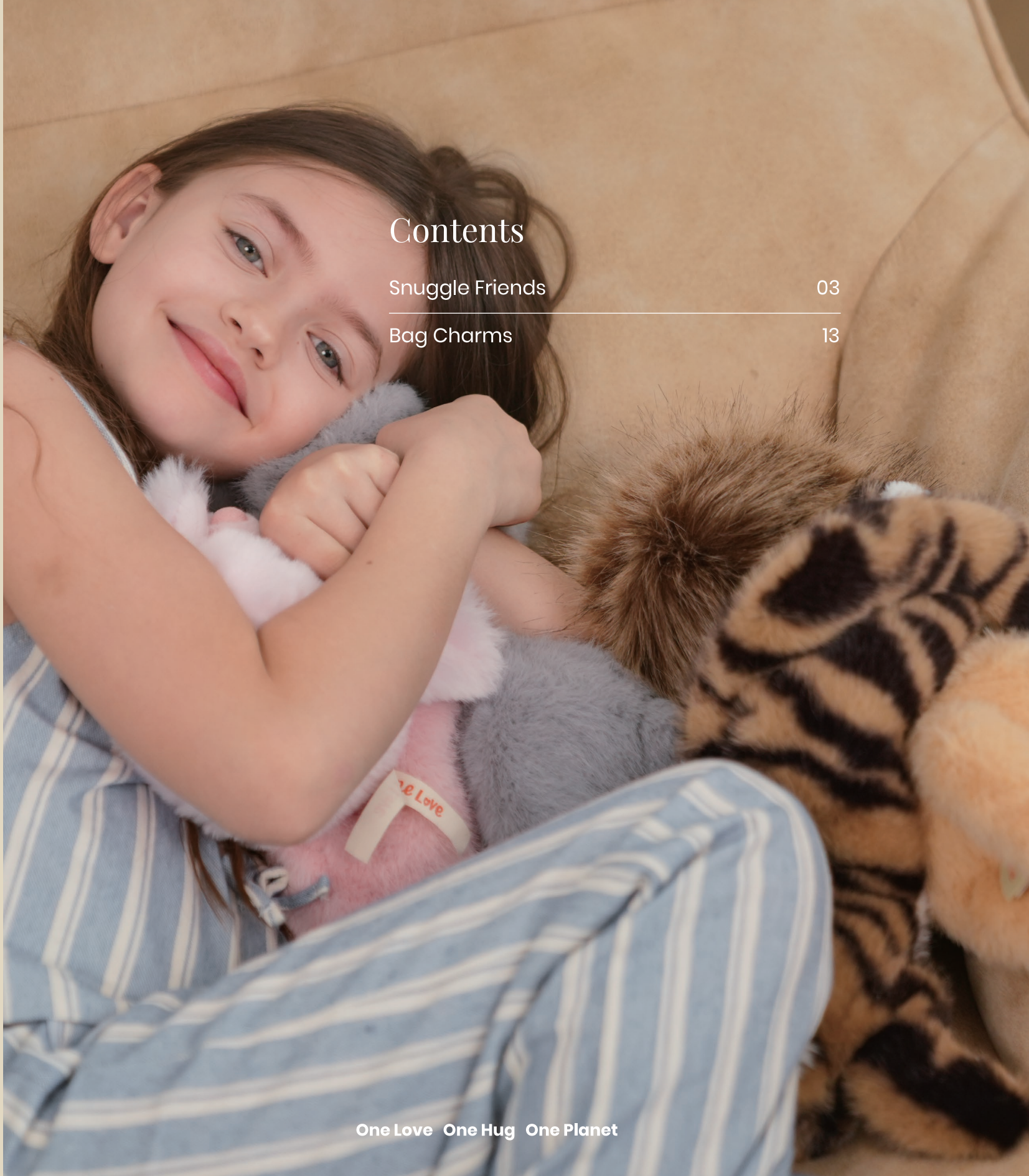
One Love – One Hug – One Planet

Welcome to the **Hug Stop**



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One Love — Your Favourite Animals, Always Ready for a Hug

A curated collection of irresistibly adorable soft toys and bag charms- designed to cuddle, cherish and share.

Irresistibly Soft

Crafted from our signature ultra-soft fabric, each One Love soft toy feels like a dream. Just one touch and you'll never want to let it go.

The Perfect Hug

Each soft toy features a unique design that flops naturally into your arms — like a real snuggle waiting to happen. One squeeze and it's love at first hug.

Kind to the Planet

We Love the World — our exclusive We Love animals are made using fabrics manufactured from recycled plastic, transforming waste into super-soft wonder.

The Gift of Love

Send a smile across the globe with a One Love hug. Because the gift of love should be shared — one hug at a time.

One Love Snuggle Toy

Your One Love toy is manufactured with love using recycled faux fur and filling fabrics. The unique floppy feel is created with the filling and recycled weighted glass beads. The way they nestle into you is pure unconditional love.

Happiness starts with a hug. Share it, feel it, live it — with a One Love companion that's gentle on your heart and gentle on the planet.

“One Love, One Hug, One Planet”



**Dachshund Pumpkin
Standing**

BLC1610 | 40x17x18 cm



Husky: Scout
BLC710 | 32x11x14 cm



Brown & Cream Cat: Caramel

BLC711 | 31x15x14 cm





Grey Cat: Misty
BLC712 | 40x12x16 cm



German Shepherd: Rex
BLC716 | 37x13x15 cm



Shiba Itsu: Juna
BLC713 | 32x12x14 cm



Dachshund: Pumpkin
BLC717 | 33x13x12 cm



Pink Poodle: Milly
BLC714 | 34x15x15 cm



Labrador Retriever: Buddy
BLC718 | 39x12x13 cm



French Bulldog: Remy
BLC715 | 35x13x17 cm





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One Love: More Than a toy – It’s a Hug Stop!

For over 140 years, soft toys have been silent superheroes—delivering comfort, joy, and that unforgettable first hug. Remember yours? Maybe it was a cuddly teddy, a plush pup, or a fuzzy zoo friend. Whatever it was, it wasn’t just a toy—it was your first hug buddy, your secret keeper, your bedtime pal.

One Love soft toys, made with a touch magic!

One Love soft toys are crafted with ultra soft- recycled fabrics and a body design that doesn’t just hug—it snuggles. Like, really snuggles. The kind of snuggle that melts worry, sparks giggles, and wraps you in a cozy comfort of **One Love!**

One Love, Your Story

You found a friend today, soft and cute, with button eyes that somehow knew.

They waited quietly just for you, to name them, love them, to set them free.

This friendship was meant to be, your story waiting to be told....

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Panda: Peng
BLC719 | 32x13x14 cm



Lion: Lenny
BLC723 | 40x13x15 cm



Sloth: Ollie
BLC720 | 38x14x15 cm



Tiger: Zenda
BLC724 | 35x20x14 cm



Giraffe: Willow
BLC721 | 34x12x15 cm



Elephant: Tai
BLC722 | 38x19x14 cm



Snow Leopard: Cloud
BLC725 | 35x17x15 cm





Brown Bear: Little B
BLC726 | 33x14x13 cm



Dinosaur: Dom
BLC730 | 40x13x15 cm



Red Panda: Rusty
BLC727 | 43x15x15 cm



Lamb: Daisy
BLC728 | 31x16x15 cm



Horse: Carly
BLC1606 | 44x11x15 cm



Unicorn: Spirit
BLC729 | 40x13x15 cm



Goose: Leathe
BLC1607 | 44x18x10 cm





One Love Charm

Your One Love bag charm is manufactured with love using 100% recycled faux fur and filling fabrics. A gently weighted tail that's perfect for fidgeting — so satisfying, you won't want to put it down. Whether clipped to your bag or nestled in your palm, it's always ready for a comforting squeeze.

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**Bag Charm
Husky Misty**
BLC1545 | 26x11x10 cm



**Bag Charm
Cat Caramel**
BLC1546 | 26x13x10 cm



**Bag Charm
Cat Scout**
BLC1547 | 22x11x11 cm



**Bag Charm
Juno Shiba Inu**
BLC1548 | 18x10x10 cm



**Bag Charm
Millie Pink Poodle**
BLC1549 | 20x18x8 cm



**Bag Charm
Remy the French Bulldog**
BLC1550 | 14x13x10 cm





**Bag Charm
Sherd Rex**
BLC1551 | 24x10x10 cm



**Bag Charm
Dachshund Pumpkin**
BLC1552 | 20x13x10 cm



**Bag Charm
Labrador Buddy**
BLC1553 | 22x14x11 cm



**Bag Charm
Tai Elephant**
BLC1557 | 18x18x15 cm



**Bag Charm
Lion Leonard**
BLC1558 | 30x14x11 cm



**Bag Charm
Tiger Zenda**
BLC1559 | 26x12x10 cm



**Bag Charm
Panda Peng**
BLC1554 | 13x11x10 cm



**Bag Charm
Sloth Ollie**
BLC1555 | 10x11x11 cm



**Bag Charm
Giraffe Willow**
BLC1556 | 20x13x11 cm



**Bag Charm
Snow Leopard Sky**
BLC1560 | 25x11x10 cm



**Bag Charm
Little B Bear**
BLC1561 | 13x13x10 cm



**Bag Charm
Red Panda Rusty**
BLC1562 | 27x11x8 cm





**Bag Charm
Lamb Daisy**
BLC1563 | 10x17x10 cm



**Bag Charm
Unicorn Spirit**
BLC1564 | 25x8x12 cm



**Bag Charm
Derek the Dino**
BLC1565 | 22x9x14 cm



**Bag Charm
Horse Carly**
BLC1608 | 26x8x12 cm



**Bag Charm
Feather the Goose**
BLC1609 | 18x8x8 cm



Hug Stop Test: One Love Plush That Hugs Like the Real Thing

Your One Love toy weighs about the same as a 3-month-old kitten — and just like one, it knows how to flop, sprawl, and snuggle into your life. Lovingly designed to drape across you in all the right places, it mimics the moments we treasure most from our furry friends.

How Will Yours Connect with You?

On Your Chest: Like a sleepy kitten chasing warmth, it nestles close for a snuggles connection.

On Your Lap: That classic curl — a quiet gesture of trust and comfort, reminding you that you're its safe space.

Beside You: Think soft snooze buddy. It flops in with silent loyalty, always ready for your next dream.

On Your Pillow or Head: It's all in for nuzzles and nose rubs, making bedtime sweetly snug.

On Your Legs or Feet: It's got an eye for the coziest spots — and you're the favorite.

Sprawled Across You: Flat-out trust. Limbs draped, heart wide open. Just like your fluffiest friend's flop of love.

“One Love, One Hug, One Planet”

Feel the warmth, share the love, and embrace a snuggle companion designed to bring joy while being kind to the Earth.

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