OLIZERAROL - MORE THAN TOYS -

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ABOUT OLI&CAROL

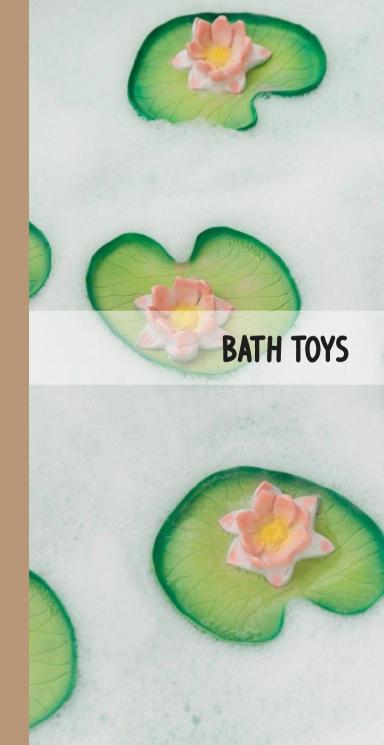
Oli&Carol is a young company from Barcelona specialized in designing cool natural toys for modern parents and their kids. The creative souls behind the brand are Olimpia and Carolina, two sisters who started the company 5 years ago when they were only 21 and 16 years old.

Since the beginning of Oli&Carol we believe in taking care of the environment offering natural sustainable products that follow an artisanal handmade process. The brand offers baby rubber toys meant for teething, bath time and sensory play for kids 0.

Olimpia and Carolina are in continuous innovation designing and expanding the brand around the world. Oli&Carol has a worldwide presence in more than 80 countries.









(and the SENSORY PLAY

THE FOUNDERS

Oli&Carol is a young company from Barcelona specialized in designing baby rubber toys meant for teething, bath time and sensory play for kids 0+

The creative souls behind the brand are **Olimpia and Carolina**, who built the company 8 years ago when they were only 21 and 16 years old.

> "Our goal is to create a better and safer world to live in. To do so, we needed to connect with parents. Natural rubber and with no hole; our products became a must for them."

CAROLINA (CO-FOUNDER)





"Since the beginning of Oli&Carol we wanted to act for the benefit of society. To do so, we help kids who can't afford basic needs get an education."

OLIMPIA (CO-FOUNDER)

Oli&Carol products are targetted to **cool parents** who are looking for safe and natural toys for their kids.

They appreciate products that are **handmade** and follow an artisanal process, and that **take care of the environment** by being plastic-free and with 100%natural raw materials.

WHY OLI&CAROL NATURAL



Made with 100% Natural Rubber from Hevea Trees. Flexible and soft, easy to grasp, squeezable and safe to chew. Little gums love the texture of Hevea rubber.

Hand painted with food grade dyes. It's not a synthetic, plastic toy! Itis completely safe for babies to chew on.

Biodegradable, sustainable and environmentally friendly.

RUBBER TOYS?



Non toxic. Highly hygienic. They have no holes preventing the creation of bacteria inside.

PVC, BPA, Phthalatesand Nitrosamines free. Completely safe for kids. Certified eco-friendly and non-toxic.

Oli&Carol offers more than toys. They introduce kids into important messages, such as following healthy habits and respecting the Earth.

MORE THAN TOYS

The brand as a whole wants to introduce its community into using plastic-free products made from 100% natural raw materials. Aswell, with each collection the sisters want to transmit a powerful message.

The natural rubber teethers and bath toys introduce kids into a healthy lifestyle from a young age with the Fruits&Veggies collection & the H2Origami natural toys introduce kids into respecting our oceans by donating benefits to Oceana Organization, who cleans marine biodiversity around the world.

Every little action counts, and Olimpia and Carolina's mission is to introduce families into such important messages and make a difference.



INTRODUCING KIDS INTO A HEALTHY LIFESTYLE







INTERNATIONAL BRAND

Oli&Carol is present in more than 85 countries and has 30 exclusive distributors around the world.

They not only offer their products in kids stores, but also in the following shops: Concept stores, Online portals, Museum shops, Department stores, Pharmacies, Garden Centers, Zoo stores, Aquarium stores and Wellness centers.





TEETHERS MINI TEETHERS MINI DOUDOU TEETHERS RATTLE TOYS BATH TOYS INTERACTIVE TOYS SENSORIAL BALLS



CHLOROPHYLL LEAF

The Chlorophyll Leaf Teether is a chewable baby teether made from natural rubber with chlorophyll pigment. Designed with an ergonomic shape for babies palette, soothing teething gums. This is the first teether made from chlorophyll pigment and approved by dentists.

INTRODUCE KIDS INTO NATURE AND ITS GIFTS!







CHLOROPHYLL LEAF TEETHER

Ref: L-CHLOROPHYLL-LEAF

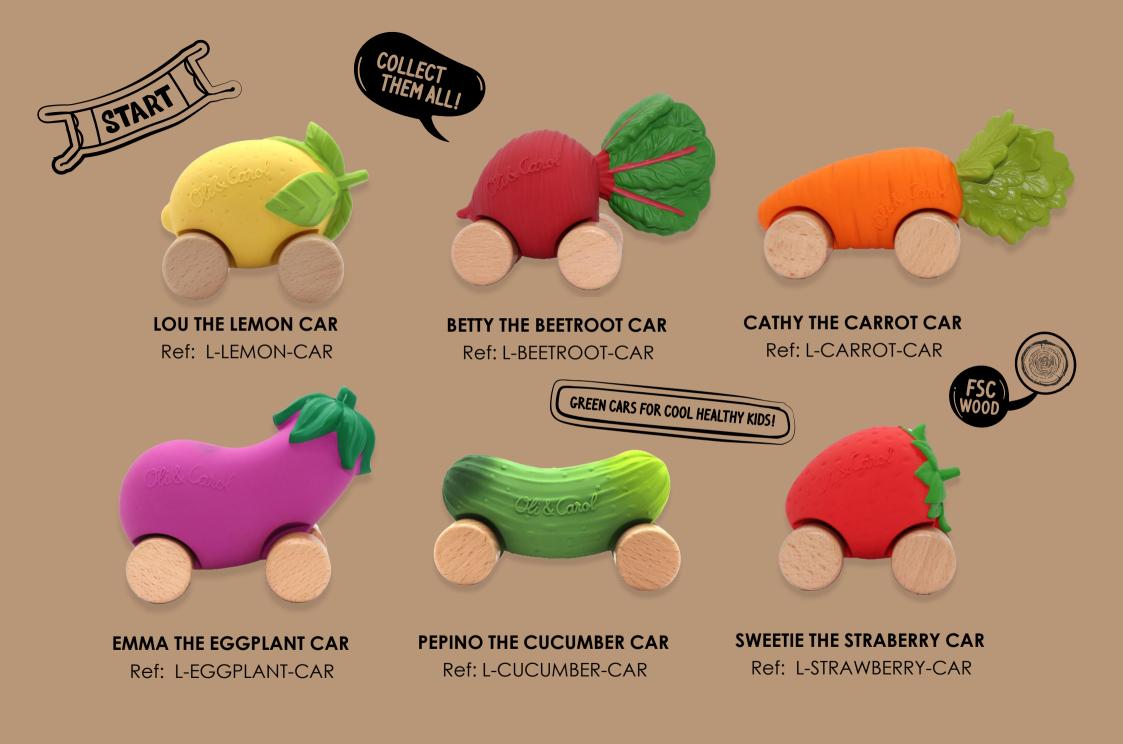




The Green Cars go beyond traditional toys, contributing to a healthier planet as biodegradable creations, **leaving the smallest possible carbon footprint**. With their vibrant colors, detailed designs, and commitment to eco-consciousness, the Green Cars redefine playtime, encouraging little ones to embark on imaginative journeys while fostering a love for nature.

"LET YOUR CHILD'S IMAGINATION RACE WITH OLI&CAROL GREEN CARS! OUR ECO-FRIENDLY, FRUIT, AND VEGETABLE-SHAPED TOY CARS COMBINE PLAY, LEARNING, AND SUSTAINABILITY FOR ENDLESS ADVENTURES." -O&C









Aiming little ones to develop problem solving & increase attention. Oli&Carol is thrilled to announce an exciting product collaboration with Kiko Japan. We are launching two innovative products: The coolest interactive ramen bowl and the geometric figures packs. This campaign encourages emphasizing the essence of play, learning, and sustainability for modern kids.







GEOMETRIC FIGURES PACK 6 Ref: L-KIKO-GEO6









GEOMETRIC FIGURES PACK 3 Ref: L-KIKO-GEO3-STAR CATHY THE CARROT CAR Ref: L-KIKO-GEO3-DONUT







Welcome to the Oli&Carol Fruit Olympics, where COOL KIDS PLAY SPORTS!

From eating their greens, to caring for their mind & bodies. At Oli&Carol we offer more than toys. We're on a mission to grow up with the little ones through different stages of childhood while introducing them into important stuff!

This time, **through sports** and with new product categories. We have now **transformed our fruits and veggies** 100% natural rubber toys into 5 **baby balls** for toddlers & 2 **teething rings** for babies (+0), to **keep promoting a healthy lifestyle from a young age!**

Aimed at little ones who are beginning to crawl, grab things on their own or learning to walk, will help develop kids fine and gross motor skills while promoting sensory play.









COL VERDE BABY BALL Ref: L-BALL-GREEN-CABBAGE

MELÓN BABY BALL Ref: L-BALL-MELON

NARANJA BABY BALLRef: L-BALL-ORANGE

COL MORADA BABY BALL Ref: L-BALL-PURPLE-CABBAGE



TOMATO BABY BALL Ref: L-BALL-TOMATO





FRUIT TEETHING RING Ref: L-RING-FRUIT **VEGGIE TEETHING RING** Ref: L-RING-VEGGIE

POP ART LIMITED EDITION

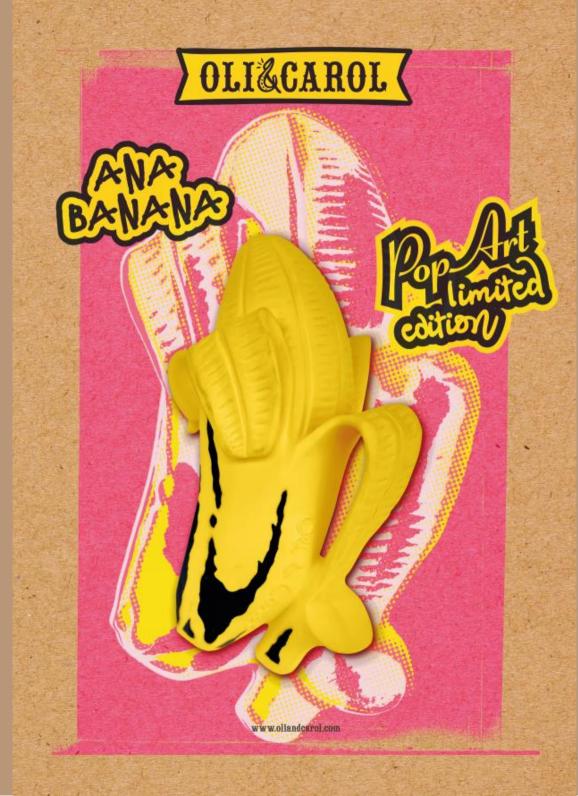
Step into a world where **imagination knows no bounds**, where **colors dance and shapes come to life** – welcome to the enchanting realm of our latest **arty teether for babies**.

Reveal the magic of creativity with a symphony of the vibrant yellow and trendy designs, crafted to inspire the young artists of tomorrow. Join us on a journey where teething-time transcends into artistry and where fun and learning intertwine. An ode to the remarkable world of a child's imagination.

Where interaction knows no limits – this is **ANA BANANA POP ART!**

Our iconic ANA BANANA has been reinterpreted into a POP-ART LIMITED EDITION piece with a new yellow tone & black spray effect targeted **to art lovers, cool parents & design-oriented stores**.

Comes with a new banana shaped packaging! Isn't this the coolest Oli&Carol till now?





ANA BANANA POP ART LIMITED EDITION Ref: L-ANA BANANA-POP

OLI&CAROL BigStuffed

Oli&Carol manufacturer of sustainable teethers and toys presents its new collection **Oli&Carol x BigStuffed**, a collaboration with the brand created by Dana Muskat that has quickly gained international recognition.

Marine bath toys that will captivate children and bring them closer to the wonders of the sea. Adopting Walter, Sharon and Orlando will give children more than just toys. These 3 albino sea creatures aim to enhance the uniqueness and celebrate the individuality of each child.

This extraordinary collaboration captures the magic of both brands, combining Oli&Carol's commitment to sustainability and eco-friendly materials with the soulful essence of BigStuffed.

Handcrafted from natural rubber and designed without holes, these 3 marine-inspired toys have no holes, making them completely safe for water play. Perfect for little ones to explore the wonders in the water.









ORLANDO THE OCTOPUS Ref: L-BS-OCTOPUS



WALTER THE WHALE Ref: L-BS-WHALE

RATTLE TOYS

After months of working hand-to-hand with certified otorhinolaryngologists, Oli&Carol presents its first collection of rattle toys filled with cherry seeds: **THE GREENEST RATTLES IN THE MARKET!**

This collection of 6 fruit and veggie-shaped rattles is 100% sustainable: Their exterior is made of 100% natural rubber, and **inside are upcycled cherry seeds** that turn this teether into a rattle. **2 IN1!**

The relaxing sound made by these rattles has proved to **calm babies down** (and not stress their parents) while they listen to the **peaceful sounds of nature!**









ARTICHOKE RATTLE TOY Ref:L-RATTLE-ARTICHOKE CAULIFLOWER RATTLE TOY Ref:L-RATTLE-CAULIFLOWER

CORN RATTLE TOY Ref:L-RATTLE-CORN



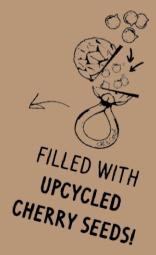
GRAPE RATTLE TOY Ref:L-RATTLE-GRAPE

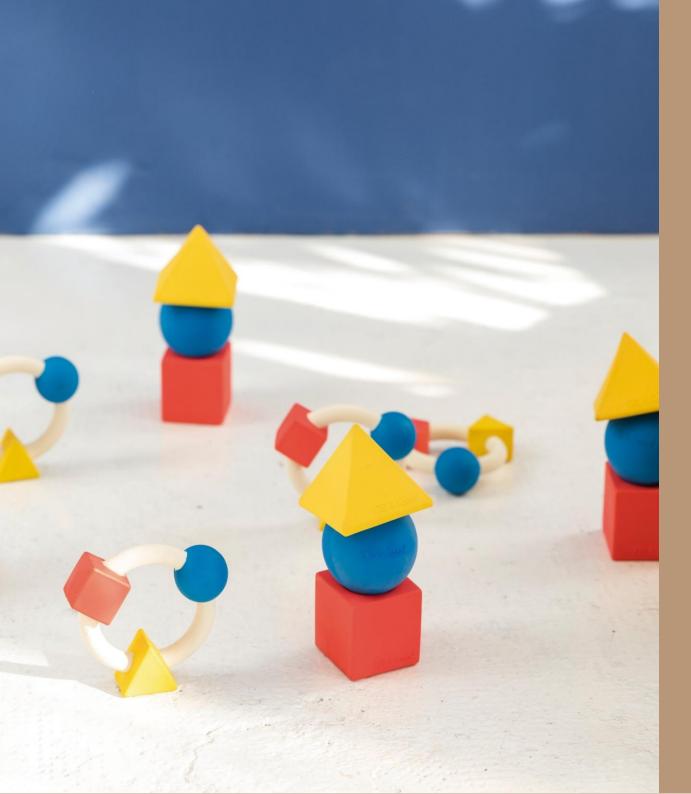


LEMON RATTLE TOY Ref:L-RATTLE-LEMON



TOMATO RATTLE TOY Ref:L-RATTLE-TOMATO



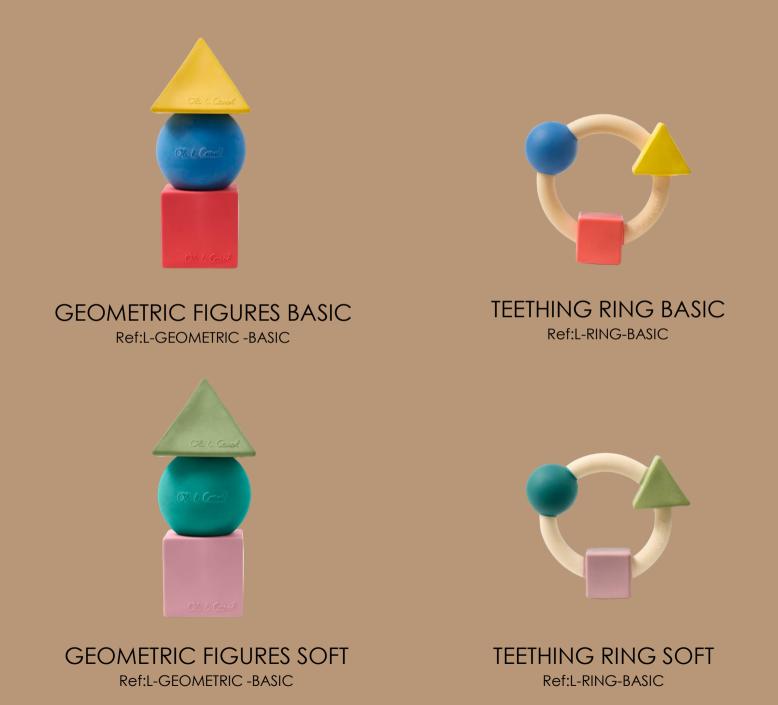


OLI&CAROL × Doubous movement

In collaboration with the Bauhaus Movement, Oli&Carol presents its new interactive and educational toys for babies & kids.

The Bauhaus Movement's fundamental principles are based on geometry & abstrac tion, striving to combine aesthetics with everyday function. Our mission with this collection is to bring art closer to kids while introduc ing them to primary colors & shapes that surround them.

With a timeless design, these 4 natural rubber sustainable toys are an approach to Montessori education. Jumping into a wider age range making not-so-newborns able to pile up & play around.



PACIFIER CLIP

We've heard about lost Ana Bananas, stolen Ramona the Radishes or disappeared Brucy the Broccoli's. ¡No worries, we gotcha! At Oli&Carol we have THE solution!

Presenting the new pacifier holder by Oli&Carol. You can now take (in style) your favorite Oli&Carol teethers everywhere!

Made from 100% natural cotton, OEKO TEX certified. As all our designs, we keep choosing sustainable, earthfriendly materials that generate the least possible carbon footprint.

Only for cool, design-oriented parents & earth-conscious families. Because cool kids eat healthy!



PACIFIER CLIP Ref: T-HANGER-OC





MINI DOUDOU-TEETHERS

The Oli&Caroliconic Fruits&Veggies are now transformed into Mini Doudou-Teethers to make little ones feel comfy anywhere they go!

Why are they a must? 2 IN 1! A teether & a doudou for babies, that's easy to pull apart for a machine-wash at home. Its innovative & sustainable design Will help babies sensorial development while calming them down. Easy to hang & take on-the-go, and OEKO TEX and GOTS certified organic cotton!





CATHY THE CARROT MINI DOUDOU-TEETHER Ref: L-MINDOU-CARROT





KENDALL THE KALE MINI DOUDOU-TEETHER Ref: L-MINDOU-KALE



RAMONA THE RADISH MINI DOUDOU-TEETHER Ref: L-MINDOU-RADISH



FRUITS & VEGGIES

Our Fruits&Veggies family keeps growing! Little ones will explore nature & healthy fruits that surround us with these new 4 nuts & 2 berries and all our Fruits&Veggies!

Discover each design with full of details and textures, perfect for babies to soothe teething gums with these 100% safe teethers. Easy to hang and hold by babies' hands!







JOSE ANTONIO THE KIWI Ref: L-KIWI-UNIT



ANANAS THE PINNEAPPLE Ref: L-PINEAPPLE-UNIT JOHN LEMON Ref: L-LEMON-UNIT



RENATO THE TOMATO Ref: L-TOMATO-UNIT SWEETIE THE STRAWBERRY Ref: L-STRAWBERRY-UNIT



PEPINO THE CUCUMBER Ref: L-CUCUMBER-UNIT



FUCSIA THE DRAGONFRUIT Ref: L-DRAGON-FRUIT-UNIT



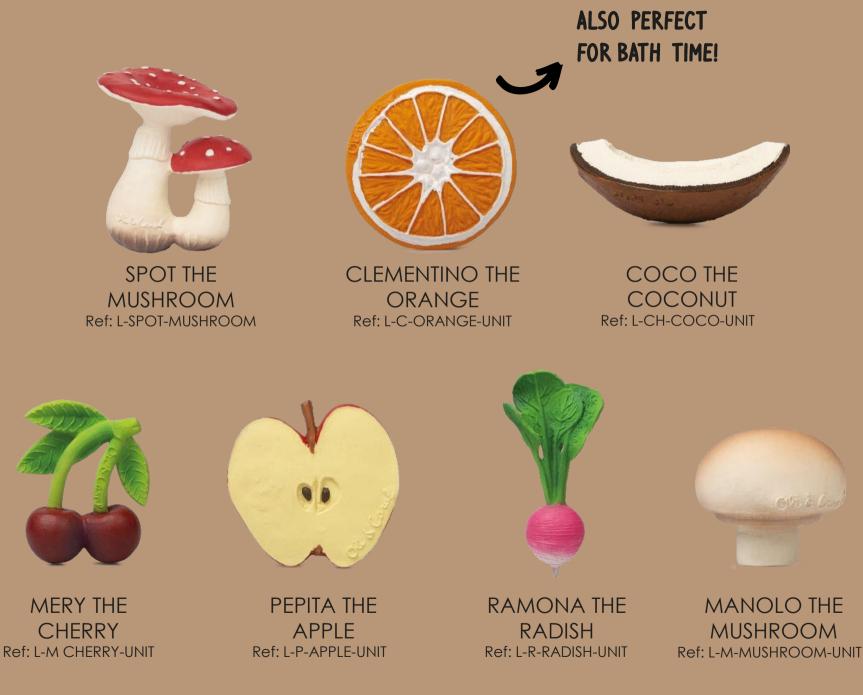
PEPA THE APPLE Ref: L-BITTEN-APPLE-UNIT

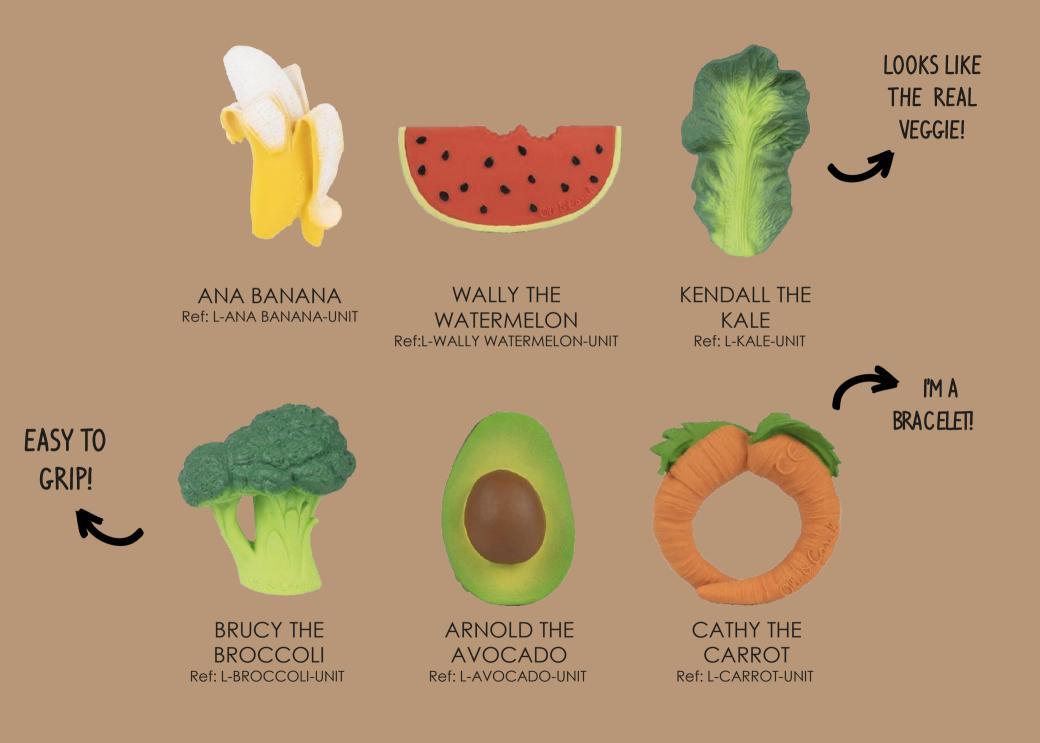


KEIKO THE EDAMAME Ref: L-EDAMAME-UNIT



PALM PEACH Ref: L-PEACH-UNIT









PATRICIO THE PISTACHIO Ref: L-PISTACHIO-UNIT



ALY THE ALMOND Ref: L-ALMOND-UNIT NUTTY THE WALNUT Ref: L-WALNUT-UNIT



VALERY THE RASPBERRY Ref: L-RASPBERRY-UNIT A contraction of the second

PACO THE PEANUT Ref: L-PEANUT-UNIT



JERRY THE BLUEBERRY Ref: L-BLUEBERRY-UNIT





Inspired by children's limitless imagination, these 3 colourful and distinctive Donna Wilson designs are here to take life not-so-serious!

Childhood isall about being playful and messy! That's why these natural rubber teethers and bath toys are a different version of a cat, a lion and a squirrel. There's uniqueness in weirdness!

Discover their design with raised textures to soothe babies' teething gums and stimulate their senses.







GINGE CAT Ref: L-DONNA-CAT CYRIL SQUIRREL FOX Ref: L-DONNA-FOX RICHIE LION Ref: L-DONNA-LION



GARDEN

The garden collection wants to make babies grow into our world surrounded by nature and its living creatures.

These 10 designs are extra-detailed including textures that make each toy ideal for a stimulating teething stage & an interactive bath time. Inspired in each real living creature, the designs have high realism, making kids closer to the love and respect for our environment!



BELA THE FLOWER Ref: L-CHEWY-FLOWER-PINK



BALI THE FLOWER Ref: L-CHEWY-FLOWER-MINT



POP THE POPPY Ref: L-CHEWY-POPPY-RED



BLUES THE BUTTERFLY Ref: L-CHEWY-BUT-BLUE



SUN THE SUNFLOWER Ref: L-SUNFLOWER-YELLOW





MARGARITA THE DAISY Ref: L-DAISY-WHITE



KATIA THE BUTTERFLY Ref: L-BUTTERFLY-VANILLA



CINDY THE BELLFLOWER Ref: L-CAMPANULA-LILAC



IRIS THE IBISCUS Ref: L-HIBISCUS-PINK



THEO THE TULIP Ref: L-TULIP-RED





CHEWY TO GO

Oli&Carol presents the chewy-to-go collection, the **new chewing toy concept for newborns** from Oli&Carol. Discover 4 different designs inspired by some of the fruits of nature with the perfect size to bring anywhere you go.

They have an **ergonomic shape** which makes them perfect for easy-holding for little ones while chewing on a 100% natural and safe soothie with a range of textures, such as raised spots or ribbing.





SPOTTY THE MUSHROOM Ref: L-CHEWY-MUSHROOM



ELI THE CLOVER Ref: L-CHEWY-CLOVER



ANITA THE BANANITA Ref: L-CHEWY-BANANA RAMONITA THE RADISH Ref: L-CHEWY-RAMONA HAWAII THE FLOWER Ref: L-CHEWY-FLOWER





Earthy the World Ball is the new ball- shaped Oli&Carol's toy designed as the planet Earth. Introduce kids into respecting, learning & discovering every corner of planet Earth, as well as appreciating human beings. No matter your skin colour, culture, location or preferences, the world is better when we are all united.





HAND PAINTED WITH NATURAL & SAFE PIGMENTS

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EARTHY THE WORLD BALL Ref: L-WORLD-BALL







Spread love with Oli&Carol x Agatha Ruiz de la Prada teether, bath and sensory play toy.

This vibrant heart-shaped toy is the ultimate representation of **love and friendship** of Oli&Carol. It will help babies and kids learn how **loving other human beings makes us stronger and better persons** while placing it around the wrist.



FOR EACH PURCHASE OF ONE OLI&CAROL X AGATHA RUIZ DE LA PRADA, WE DONATE 10¢ TO KIDS' CANCER RESEARCH.

> OLI&CAROL X AGATHA RUIZ DE LA PRADA Ref: L-AGATHA-HEART

ALSO PERFECT AS A BRACELET!





FLOATIES

Introducing a new water toy concept. Meant forbath time with an **integrated base for easy floating on water**.

Water Lily is a new water toy concept! It's a bath toy ready to float around during bath time fun! Kids will discover new textures in soft leaf ramifications and ocean waves.

Flo The Floatie is the modern-twisted **Oli&Carol** duckie! Inspired in the classic lifeguard ring.





YELLOW Ref: L-FL-DUCK-UNIT-YELLOW

RED Ref: L-FL-DUCK-UNIT-RED

MINT Ref: L-FL-DUCK-UNIT-MINT

NAVY Ref: L-FL-DU K-UNIT-NAVY



CHEWABLE BRACELETS

Oli&Carol presents a new concept: animal shaped bracelets perfect for kids to chew on while placed around the wrist!

All carefully hand painted one by one making each piece unique.





SKY THE FLAMINGO Ref: L-FLAMINGO-UNIT



NELLY THE ELEPHANT Ref: L-ELEPHANT-UNIT



OLIVE THE DEER Ref: L-DEER-BRACELET-UNIT





Origami inspired **sail boats** ready to float around during bath time.

Their minimalistic design make them perfect as decorative objects as well!

They have **no hole** which means they are completly safe during bath fun!







Elvis the Duck is the **classic rubber duck** ready to splash in water with babies!

They have no hole which makes them 100% safe and clean for kids to play with during bath time.

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Ref:L-DSM-UNIT-YELLOW

Ref:L-DSM-UNIT-NUDE

ELVIS THE DUCK MINT Ref:L-DSM-UNIT-MINT

MARKETING TOOLS

FLYERS

PRESS





PACKAGING & DISPLAY











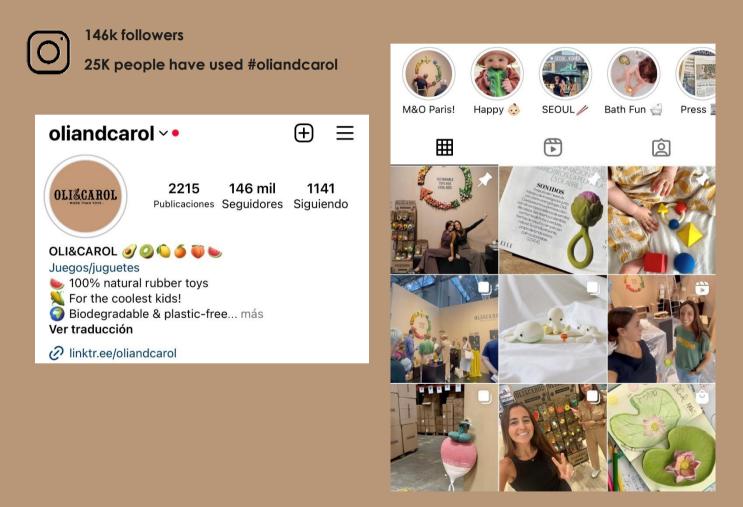






IMAGEBANK

THE COMMUNITY



FOLLOW OUR STORY @OLIANDCAROL!

FLOOR DISPLAY

BENEFITS OF OUR FLOOR DISPLAY:

- 1. INCREASE SALES: Increase 20% basket sizes.
- 2. BRAND AWARENESS: Messages explaining the product & brand values.
- 3.EYE CATCHING: Including cool drawings and craft designs. Attractive for parents and kids!
- 4.IMPULSE PURCHASE: Better chances to sell on impulse.
- 5.FUNCTIONAL: Only 50 cm width! Lighweight and easy-to-build.
- **6.SELLING BECOMES EASIER:** Avoid having to explain the product every time. Little messages are displayed all over it and you will be able to place flyers on the shelves.

RETAILERS HAVING OUR DISPLAY WILL BE:

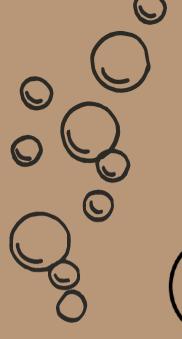
- ($\overline{\circ}$) Featured in Oli&Carol social media.
- Official Brand Ambassador in our website map.
- Get free flyers.



Get free window stickers.

GET YOUR FLOOR DISPLAY FREE OF CHARGE WITH ORDERS +800€!





CARE INSTRUCTIONS NATURAL RUBBER TOYS



To clean, simply wipe your toy with soapy water and a damp cloth. **Do not sterilize.**



Every toy is different. Our products are handmade one by one, so small imperfections are what makes each product unique.



Our toys must be stored in a dry place. As any natural product, toys might start to mold if left on a wet or moist environment. Air drying between use is recommended.



Do not leave on direct contact with sunlight or artificial light for long periods of time, color may fade.



Variations in temperatura may affect the product's shape and volume.

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Remove packaging and all tags before giving the toy to your child.



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