



BADU  [®]
wooden toys

news 2025



1-9 Blocks

9 blocks & 45 pegs

biggest block 18 x 4,8 x 4,8 cm

33 x 18 x 6 cm

B1040



This toy is an educational tool that combines play with learning. It helps children naturally develop their understanding of numbers, their magnitudes, and the basics of mathematics.

TOY COMPONENTS

The set consists of nine wooden blocks made from beech wood, shaped as rectangular prisms. Each block has a unique height that is a multiple of the smallest block—representing “one.” The blocks illustrate numbers from 1 to 9, with each block featuring a numerical digit divided into colorful segments. The number of segments corresponds to the value of the digit displayed on the block.

On the sides of the blocks, rows of crystals are embedded. The number and color of the crystals match the number represented on each block. Additionally, the blocks have holes into which pegs can be inserted. The number of pegs corresponds to the value of the number on the block.

PURPOSE OF PLAY

Playing with these blocks allows children to gradually discover the relationships between the various elements of the toy. They naturally learn the concepts of addition and subtraction by understanding these operations through the proportions and differences in the blocks’ sizes.

Children also recognize the connections between the number of crystals, pegs, and the graphical symbols of the digits. They observe how the colors of the digit segments correspond to the crystal colors, which helps reinforce these associations.

The toy combines tangible experiences with abstract thinking, supporting the development of logical reasoning and mathematical concepts. Additionally, the sensory aspects of the toy—such as the weight of the wood, the texture of the materials, and the colors and light reflected by the crystals—enhance children’s language skills by encouraging them to describe and share their discoveries.

The toy also aids in developing motor skills and spatial imagination. Furthermore, the set’s 45 pegs can be used for learning addition and subtraction as the child progresses in their play.



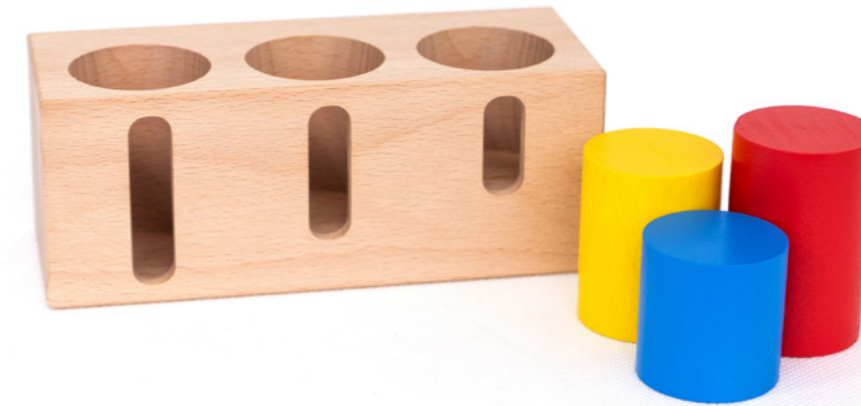
Deep and Shallow Sorter

base and 3 cylinders

16 x 6,5 x 6,5 cm

22 x 7 x 7 cm

B2040



Inspired by Montessori principles, the Deep and Shallow Sorter is a thoughtfully designed toy that helps children explore concepts of size, depth, and spatial awareness in a fun and engaging way.

The set includes 3 wooden cylinders, each with the same radius but varying heights. The cylinders come in three bright colors: red, blue, and yellow. The toy also features a natural wooden block with multiple sides designed for sorting and learning.

On one side of the block, there are 3 shallow holes of equal depth. As the child places each cylinder into the holes, they’ll notice the difference in the height of the cylinders, reinforcing the concept of relative size and encouraging sorting by height.

The other side of the block has 3 holes with different depths, perfectly matching the height of each corresponding cylinder. By fitting the cylinders into the correct holes, children can visually and physically explore the concept of depth and negative space, understanding how objects fit into spaces of varying sizes.

The third side of the block features a longitudinal window, through which the child can observe the cylinders inside the holes, highlighting how deep each cylinder goes. This provides an opportunity to discuss the relationship between the visible portion of the cylinder and its depth, further enriching the learning experience.

This simple yet effective toy helps develop fine motor skills, hand-eye coordination, and early spatial reasoning, making it a perfect addition to any Montessori-inspired learning environment.



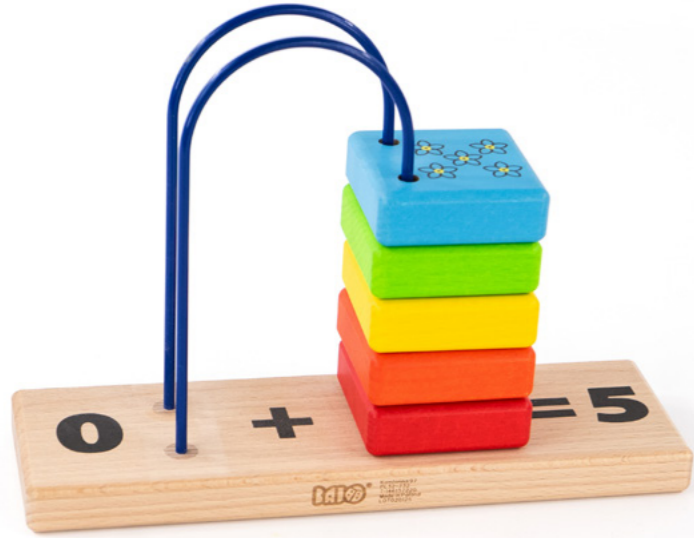


0+5 Flip

24 x 7,8 x 17,5 cm

27,5 x 8,5 x 17,5 cm

34460



This toy helps children gradually grasp the concepts of numbers and counting in a fun, hands-on way.

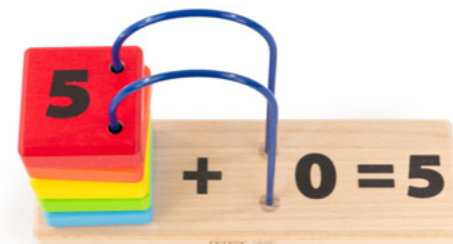
Step 1: Children first explore the five colorful blocks, engaging their senses by feeling the shapes, flipping the blocks in a book-like motion, and observing the vibrant colors.

Step 2: Next, they begin to understand the concept of quantity with illustrations of 1 strawberry, 2 oranges, 3 bees, 4 trees, and 5 flowers, each corresponding to the numbers on the blocks as well as the concept of zero.

Step 3: As they play, children naturally start to associate the numbers with the objects on the blocks, reinforcing their understanding of counting and number recognition.

Step 4: Finally, they can experiment with basic arithmetic, following the prompts on the base to explore simple addition problems that add up to five.

This gradual, multi-step learning process makes the toy an engaging and effective tool for building early math and problem-solving skills.



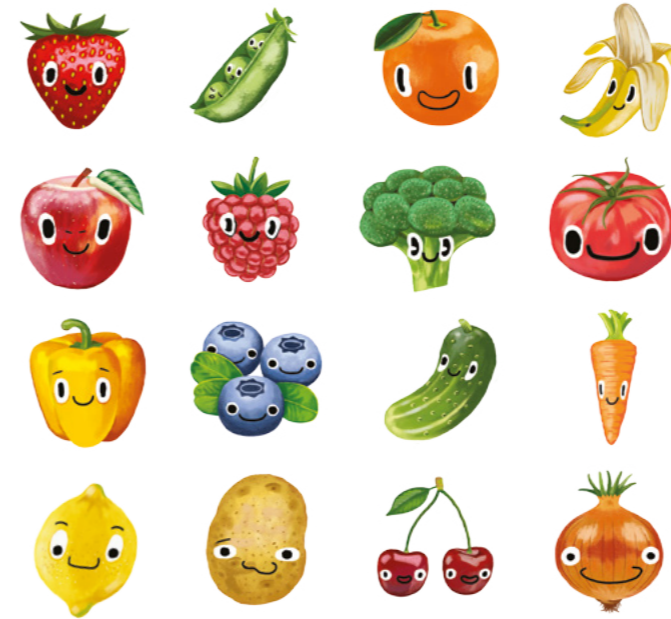
Memo Fruits & Veggies

32 wooden plates

7 x 7 x 1,5 cm

16,3 x 11,8 x 15,8 cm

99560



We all know how important fruits and veggies are, but getting kids excited about them can be a challenge. That's why we've created a fun and interactive way for children to connect with healthy foods—through a delightful memo game!

This unique memo set features 16 adorable fruit and vegetable characters, all smiling to encourage positive associations with healthy eating. The 32 large, round plates (7 cm radius) are crafted from sturdy beech wood, providing a quality feel as children flip and



match the pairs. The plates are larger than usual, making them perfect for little hands to grasp. As children play, they'll not only have fun, but they'll also develop important memory skills while learning about the benefits of healthy food. This game is ideal for bonding moments with parents, caregivers, or grandparents, making it a wonderful way to promote both learning and family time. Perfect for introducing healthy eating habits in a playful way, this memo game is sure to become a favorite for everyone in the family!



18m+

Sensory Safari

- 10 animals
 - 12 x 12 x 0,3 cm
 - 31,8 x 15,5 x 4,5 cm
- 99420



Sensory Safari is an interactive sensory game featuring 10 wooden animals and 10 matching cut-out shapes on sturdy boards, along with a fabric bag. This versatile game offers multiple ways to play, whether solo or in a group.

One exciting challenge is to close your eyes and feel inside the bag to find the animal that matches the shape cut-out on the board. It's trickier than it sounds! Another option is sorting the animals into the corresponding cut-out shapes, which helps develop visual-motor coordination. For an additional twist, one player can place a shape in the bag while the other tries to guess the animal by touch alone.

This game encourages the use of both visual and tactile senses, stimulating the sense of touch, imagination, and language development.

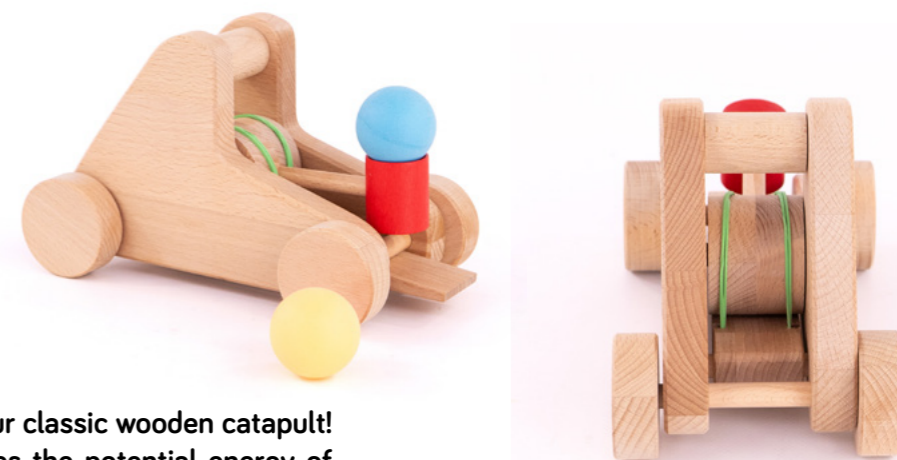
Sensory Safari engages both sight and touch, sparking curiosity and excitement as players wonder, "What's in the bag?!" It's an engaging and stimulating game suitable for all ages, making it perfect for quality bonding time between caregivers and children.



36m+ 0-3

Wooden Catapult

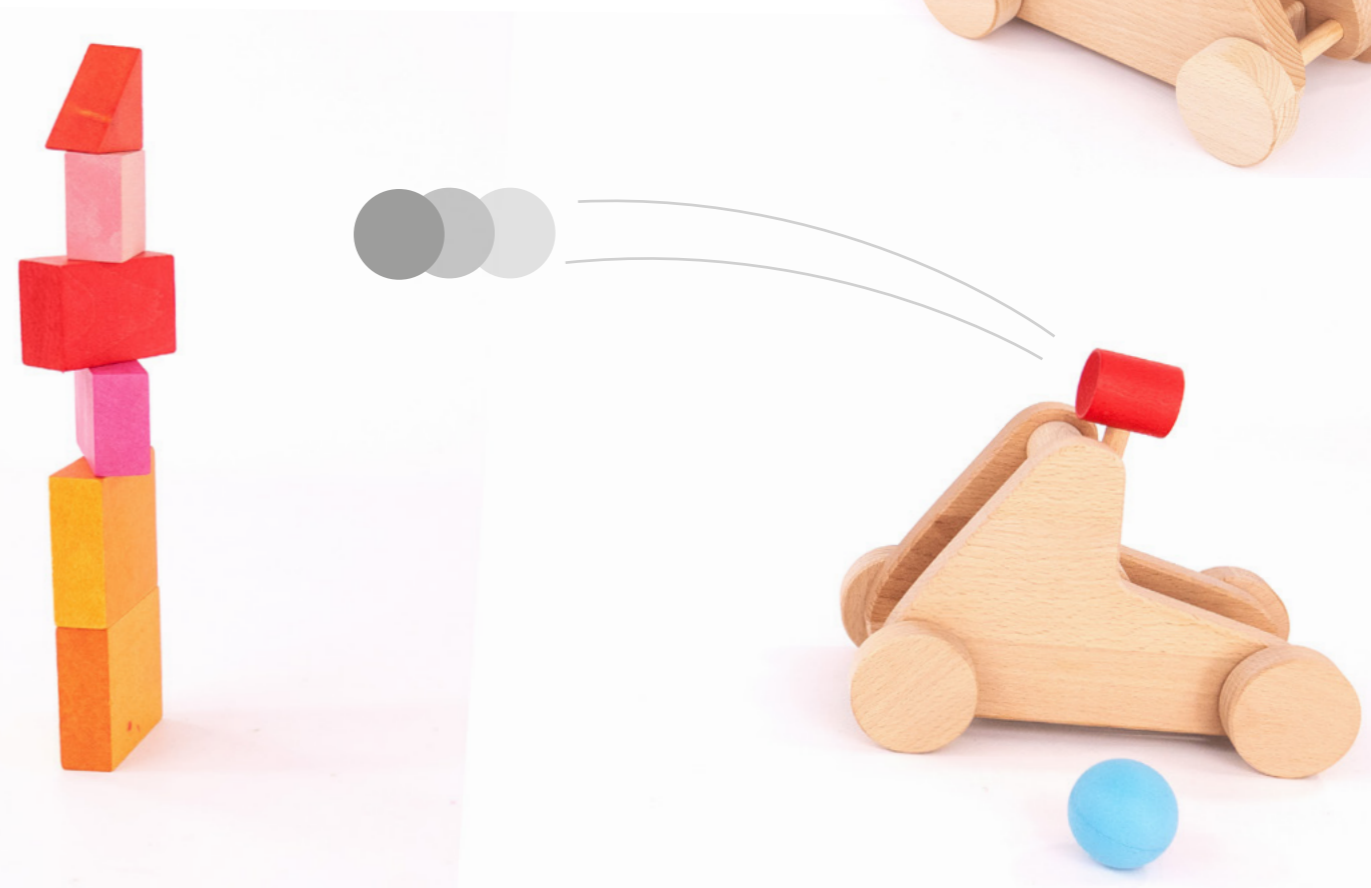
- 21,5 x 11,5 x 13,5 cm
 - 27,5 x 13,3 x 19 cm
- B2090



Unleash your inner engineer with our classic wooden catapult! This simple yet captivating toy uses the potential energy of a rubber band to launch a ping pong ball, offering endless fun while demonstrating the principles of physics in action. The rubber band is easy to replace, ensuring the catapult can keep launching for years to come.

The set includes a ping pong ball that can be aimed and fired to hit a tower of blocks, fall into a box, or any other target the child chooses. It's a fantastic way to spark creativity, fine-tune aim, and explore basic physics concepts like force, energy, and motion.

Catapults, with their simple yet powerful design, have been used for thousands of years. Historically, they were siege engines used in ancient warfare to launch projectiles over walls or at enemy fortifications. While originally designed for battle, these ingenious machines have long fascinated engineers and enthusiasts alike, inspiring this fun and educational toy version. This wooden catapult is a perfect way to introduce children (and adults!) to the world of ancient engineering and physics, providing an engaging hands-on experience that mixes history with fun!



18m+

Ladybird Bug

13 x 8 x 8,5 cm

18,4 x 9,5 x 9,8 cm

26040



18m+

Grasshopper

17 x 8 x 7,5

18,4 x 9,5 x 9,8 cm

26020



Our pull-back bugs have always been a favorite. That's why now we've created an XXL version of the ladybird and grasshopper, designed specifically for younger children under 3 years old. These larger versions function in the same way as the original, but instead of the pull-back mechanism, children use their own hands to set them in motion.



Simply give the ladybird or grasshopper a gentle push, and watch it zoom along! This version is a perfect introduction to cause-and-effect play, helping to develop fine motor skills and hand-eye coordination.



12m+

Rocking Kangaroo

18 x 5 x 13 cm

23630

The Kangaroo is a fresh take on the classic rocking toy. Designed to embody the energy and agility of this iconic marsupial, its sleek form mirrors the natural movement of a real kangaroo in motion. The earthy, transparent colors enhance the wood's natural beauty while evoking the warm hues of the kangaroo's native habitat.

Adding a playful nod to its origins, the rocking element takes the shape of a boomerang — an homage to one of Australia's most recognized cultural symbols. Give it a gentle push, and watch as it bounces to life, just like a real kangaroo in the wild.





Kaleidoscope

↗ 5,5 x 5,5 x 2 cm

36580B

blue

36580G

green

36580N

neutral

36580P

pink

36580R

red

36580Y

yellow

36580SET



The Kaleidoscope Bajo Set consists of 6 hexagonal blocks, each containing colorful glass pieces, creating mini kaleidoscopes. When placed side by side, these blocks form a beautiful honeycomb pattern! But that's not all—each block also works wonderfully on its own.

The compact, pocket-sized design of the kaleidoscopes makes them perfect for city walks or trips to the park. Simply look through the glass pieces to see how colorful and fascinating the world around you can become, with ever-changing, swirling patterns.

Fun fact: A kaleidoscope shows how some insects might see the world—through vibrant, shifting patterns!

This simple and playful toy offers an engaging visual experience while also sparking curiosity about how we perceive the world.



Road Signs Playset

↗ 4,5 x 4,5 x 10 cm / sign

📦 10,5 x 10,5 x 25,8 cm

41160

This road sign set is a perfect addition to any vehicle-themed play, helping to create a more immersive and educational experience for children.



Wooden Blocks Clock

↗ 35 x 25 x 5 cm

📦 28,5 x 26 x 7,5 cm

35830



A wall clock is more than just a device for telling time—it can also be a stunning wall piece and a statement of interior design. This unique clock was designed by a toy company so it brings a playful yet stylish touch to any space.

Perfect for children's rooms, this clock's design celebrates youthful creativity with its colorful blocks on the clock face, reminiscent of the classic wooden toy blocks that have stood the test of time. The vibrant colors and simple yet playful design can be equally appealing to adults who cherish their inner child and enjoy adding a whimsical charm to their home décor.

This clock seamlessly combines functionality with a timeless design, making it a delightful addition to any room—whether for kids or the young at heart.



Dawn & Dusk Clock

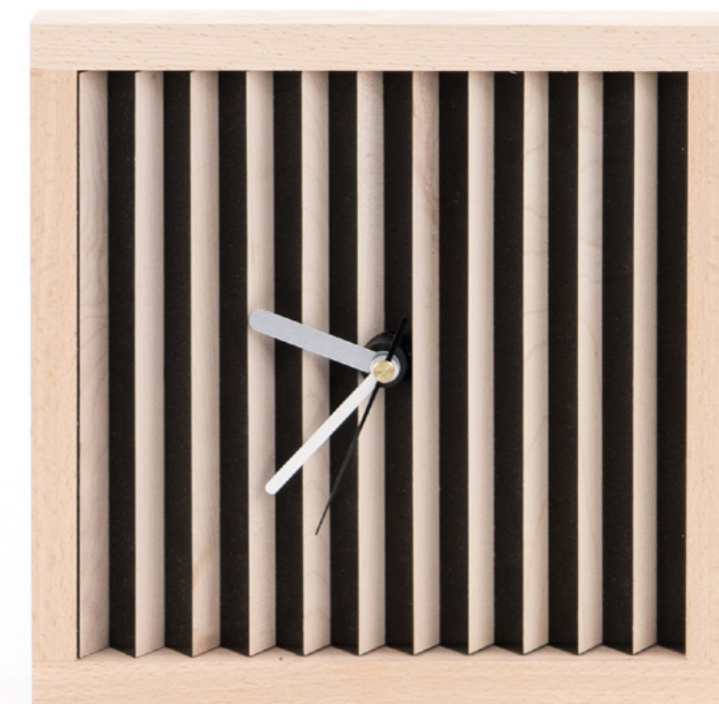
↗ 22 x 22,2 x 4 cm

📦 30,5 x 23,5 x 5,5 cm

35840

Time is marked by the ever-changing transition from light to dark, and this clock brings that natural rhythm to life in a playful, interactive way. Designed with prisms that shift colors depending on your perspective, it offers a dynamic experience—one that doesn't require touch to be engaged with.

As you move across the room, the clock subtly transforms, shifting from deep black to natural light wood, echoing the cycle of day and night. More than just a way to tell time, it is a poetic exploration of movement, perception, and the endless rhythm of time itself.



Multi-play Table

↗ 79 x 55,5 x 58 cm

↗ cover board size: 43,8 x 31,8

83450

This table features two built-in holes, perfect for holding special containers* for toys, sand, clay, or anything that sparks a child's creativity. When covered, it transforms into a smooth, flat surface for versatile use.

* It is compatible with popular containers available on the market



Sunny Furniture Set

This charming furniture set is designed for a child's room and includes a table, a chair stool and chest. The pieces feature a playful and original design that combines exceptional stability with a lightweight feel. Crafted from certified European beech wood, the set is treated with a natural blend of oil and wax for durability and safety. The use of natural materials ensures easy maintenance while providing a pleasant tactile experience with the texture and warmth of solid wood.

Both the stool and the chair can be stacked for convenient storage.

Sunny Chair

↗ 38 x 38 x 49 cm
seat 30 cm

83420



Sunny Stool

↗ 38 x 38 x 30 cm

83430



Sunny Table

↗ 68 x 68 x 53 cm

83410



Sunny Chest

↗ 54 x 33,3 x 31 cm

83440



Cubes Clock

↗ 24 x 28 x 3 cm

35860

Inspired by colorful building blocks, this unique clock creates an illusion of three-dimensional shapes.

Its design is based on an equilateral triangle (60-degree angles), allowing the hours to be marked at the corners of the outer "blocks."

